



Masterful Evocateur

Session

5

The Art of Calling Forth Genius

A stylized black musical notation symbol, resembling a treble clef or a similar flourish, set against a blue background.

What we're up to

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Pulse Check

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Saying What Is Focus

3

Frictors to Saying What Is

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What to Call – Desire

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The Comparison Trap

6

A hunka hunka of burning desire

Mf

Welcome Back

Pulse Check



- What passion has been released or connected with?
- How is passion affecting your life?
- What part does passion play in your work with your clients?

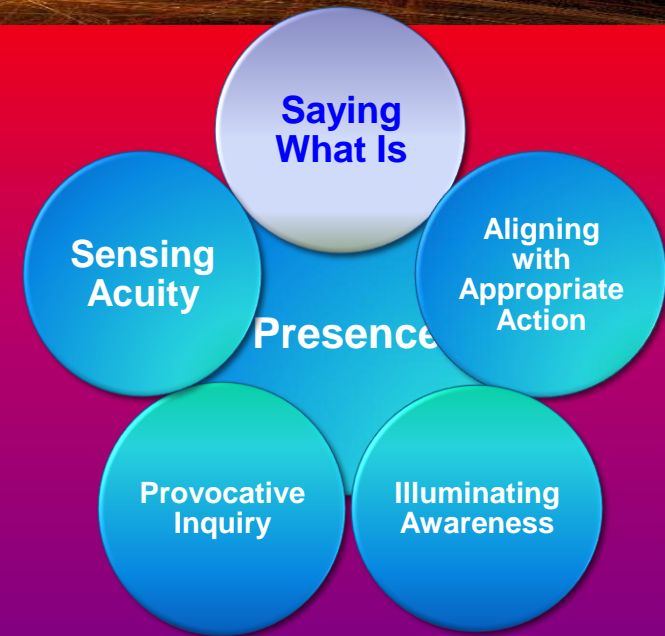


Saying What Is

Saying What Is:

❖ Has language that is...

- Clear
- Clean
- Timely
- Truthful
- Relevant
- Respectful
- Without Judgment
- From a place of 'ownership'
- Charge neutral in emotion, tone, volume
- Has no hidden agenda, it is absent of persuasion
- Unburdened by concepts, jargon, mysterious notions or beliefs





Frictors

Key Frictors to Saying What Is:

- ❖ Hungers – hidden forces that compel us to feed our cravings for emotional food (similar to Maslow needs)
 - ❖ For Attention, recognition, power, control, love, acceptance
 - ❖ Being wanted, valued, important, needed or noticed
 - ❖ Feeling Safe, secure, stable, belonging, connected
- ❖ Identifications – with roles, titles, history, sense of self
- ❖ Fear – of future consequences such as people being upset, not being liked, being ostracized, left alone

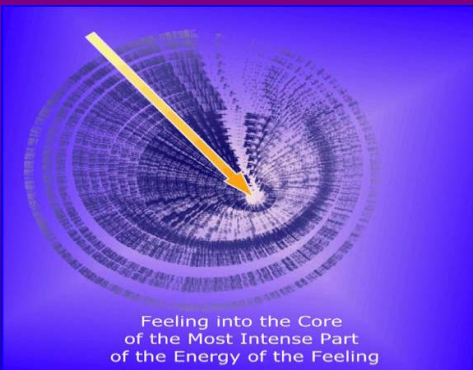
Mg

Demo

The tools for subtraction



GAP



CORE



WAIT



SEE



SANYAMA

A stylized, handwritten-style letter 'M' in black, positioned in the top left corner of the slide.

What to Call ~ Desire

Desire is synonymous with and yet distinct from:

- ❖ *Want = lack, often although not always... 'heady'*
- ❖ *Wish = fantasy and abdication of participation*
- ❖ *Need = illusion of not being whole*
- ❖ *Hope for = would like to have happen but not committed to action about it*

Desire is deep, compelling and the coals of the fire that is expressed as Passion

Mp

Comparison trap

Comparison trap = Constant Win/lose experience





The Comparison Trap

❖ The Comparison Trap occurs when people attempt to measure themselves against the circumstantial evidence of another. On any given day that will look either:



The Key is simply to honor one's uniqueness, passion, desire as their own and therefore already of value, without comparison

Mf

Parfum de Desire





Ms

Remember Always

The client is...

...filled with deep desires that are honored
when we call them forth to be experienced